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Schubach Aviation Expands with NYC Office

Bicoastal presence supports national growth



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By **SARAH ROSE** • News Writer

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Business aircraft charter and management company Schubach Aviation has opened an office in New York City, marking its first East Coast location and expanding its national footprint. “After 34 years of delivering exceptional private aviation experiences, opening our Manhattan office reflects our continued commitment to serving our clients where they need us most,” said CEO Kimberly Herrell.

Located in Manhattan’s Plaza District, the office enhances Schubach’s presence in one of the world’s top financial centers. Headquartered at McClellan-Palomar Airport in Carlsbad, California, the company also maintains a fleet presence in Scottsdale, Arizona.

The New York office is led by Trish Gentile, v-p of business development. Gentile brings experience from NetJets, Jet Edge, VistaJet, and XOJet, where she focused on high-performance sales. “This marks an exciting chapter for our company,” Gentile said. “I believe our commitment to excellence, modern fleet, and highest safety standards will deeply resonate with potential clients here.”

Under Herrell’s leadership since 2020, Schubach has made strategic investments in fleet and talent, earning top third-party safety ratings and expanding its service offering. The company continues to focus on charter, aircraft management, and acquisition advisory.