

EXPANDING EAST: SCHUBACH AVIATION OPENS NEW YORK OFFICE

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Southern California-based Schubach Aviation is opening a new office in New York City in a bid to expand its national presence.

Schubach's bi-coastal offices aim to boost access to the firm's aircraft management, aircraft acquisition and charter services. Headquartered at McClellan-Palomar Airport in Carlsbad since 1992, Schubach Aviation also maintains a fleet presence in Scottsdale, Arizona. Its new office at 40 W 57th Street places the brand in the heart of Manhattan's Plaza District.

"After 34 years of delivering exceptional private aviation experiences, opening our Manhattan office reflects our continued commitment to serving our clients where they need us most," said Schubach Aviation CEO Kimberly Herrell (pictured above left). "This expansion strengthens our presence in one of the world's most dynamic markets and positions us for even greater service and growth."

The Manhattan office will be led by Trish Gentile (pictured above right), recently appointed as VP of business development. Gentile brings over a decade of experience from aviation firms including NetJets, JetEdge, and most recently VistaJet and sister company XOjet.

"I'm thrilled to be playing a key role in helping bring Schubach Aviation to New York City, where I had spent the majority of my aviation career," said Gentile. "This marks an exciting chapter for our company and I believe our commitment to excellence, modern fleet, and emphasis on the highest safety standards will deeply resonate with potential clients here."